

# Adobe Creative Suite Mastery:

Photoshop, Illustrator, Premiere  
Pro & More





## Course Overview

### Design That Communicates, Engages & Converts

Adobe's Creative Suite powers the world's top creators, editors, marketers, and designers. In this **Adobe Creative Suite Mastery Course by SkillUpgrades**, you'll **learn to use Photoshop for graphics, Illustrator for vector design, Premiere Pro for video editing, After Effects for animation, and InDesign for publishing** — all in one power-packed program.

Whether you want to work in advertising, content creation, branding, or motion design — this course prepares you with the **tools, techniques, and workflows** required to create professional-grade content across platforms.

## What You'll Learn

- Adobe Photoshop: image editing, manipulation & social design
- Adobe Illustrator: vector graphics, logos, icons, branding
- Adobe Premiere Pro: cinematic editing, transitions, color grading
- Adobe After Effects: motion graphics, text animation, visual effects
- Adobe InDesign: brochures, presentations, print-ready design



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- Color theory, typography, layout, and composition basics
- Visual storytelling for campaigns and brand assets
- Design workflows for social media, web, and advertising
- Project-based learning with real-world assignments
- Export settings for print, web, video, and motion graphics

## What You'll Learn

- Aspiring graphic designers & video editors
- Content creators & YouTubers
- Digital marketers and brand managers
- Freelancers looking to upgrade design/editing skills
- Students planning to work in media or creative agencies

## Requirements

- Laptop with minimum 8GB RAM (recommended)
- Adobe Creative Cloud installed (trial or full version)
- No prior experience required — we start from basics



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## Course Modules – Adobe Creative Suite Mastery (60 Days)

### Module 1: Adobe Photoshop Essentials

- Interface & workspace setup
- Layers, masks, blend modes
- Retouching, resizing, background removal
- Social media post & ad design
- Image compositions and thumbnails

### Module 2: Adobe Illustrator Mastery

- Vector drawing tools: pen, shape, pathfinder
- Creating logos, icons, infographics
- Typography and custom type design
- Brand identity kits and scalable graphics
- Exporting for web and print

### Module 3: Adobe Premiere Pro – Video Editing

- Importing footage & organizing media
- Timeline editing, transitions, and speed ramping



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- Audio syncing and background music
- Color correction and cinematic grading
- Exporting for YouTube, Instagram, and ads

## **Module 4: Adobe After Effects – Motion Graphics**

- Creating motion titles and animated intros
- Basic keyframes, easing, and animation principles
- Lower thirds, logo reveals, and visual effects
- Exporting transparent animations for social media
- Motion templates and presets

## **Module 5: Adobe InDesign – Publishing & Print Design**

- Multi-page layout design for magazines, brochures
- Master pages, grids, and paragraph styles
- Designing brand portfolios and case studies
- Preparing files for commercial printing
- Exporting interactive PDFs



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## Module 6: Final Project & Portfolio Development

- Brand kit design (logo, mockups, templates)
- 1-minute edited promo video
- Animated brand intro in After Effects
- Portfolio PDF + Behance upload
- Feedback and presentation

## Course Highlights

- Hands-on training in 5 powerful Adobe tools
- Real-world projects for clients and agencies
- Includes both graphic + video + motion design
- Certificate of Completion
- Portfolio review & freelancing tips

# Thank You



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